

PPD/CRA

GUIDE

BY

LEGENDARY

HACKER

INTRODUCTION

Hello guys.

This is легендарная нифкея from Blackhatworld. This guide is not about any secret method that will make you rich overnight. Its just some straight methods by using which you could start making good \$\$ online. This is targeted for newbies but I believe even if you are intermediate earner, you will learn something from this guide. This is my first ebook, so please don't mind grammatical errors or mistakes.

What you going to learn?

This guide will explain you everything from starting to end. This will help in setting up the niches and promotion. I will divide this guide in 3 parts:

Stage 1: What are niches? How to find good niches?

Stage 2: How to set up the landing page as well as videos.

Stage 3: Promoting your landing page and videos to gain traffic.

Stage 4: Optimizing your offers to make most from your traffic (optional)

What you need to start?

1. **An active mind and willingness to work hard**
2. **Account at PPD/CPA sites.**

Recommended-

Adworkmedia (CPA) – [Sign up here\(Referral Link\)](#)

Cleanfiles (PPD) – [Sign up here\(Referral Link\)](#)

3. **Knowlegde about working of google and youtube in general**

So let's begin...

Stage 1: Niche Selection

The first question which occurs to all starters is- **What is a Niche?**

The concept is simple but complex to explain. A niche is any topic or idea which you are going to promote. This is the most important part of marketing. There are literally thousands of niches which you can promote easily.

But you must be careful what niche you are choosing. You must find a niche which is popular among people, also people could not find it for free anywhere. It can be a game guide, fix of games bugs, guides on love, relationship, losing weights etc. At present, games and softwares are very hot among marketers.

Also its important to choose niches which have less competition and also, targeting the youth because they are the ones who know how to complete offers 😊

Finding niche is like 33% of your work. Also you can't only think and start working. You must analyze the competition and amount of traffic the niche is getting.

How to Find Niches and Analyze the competition?

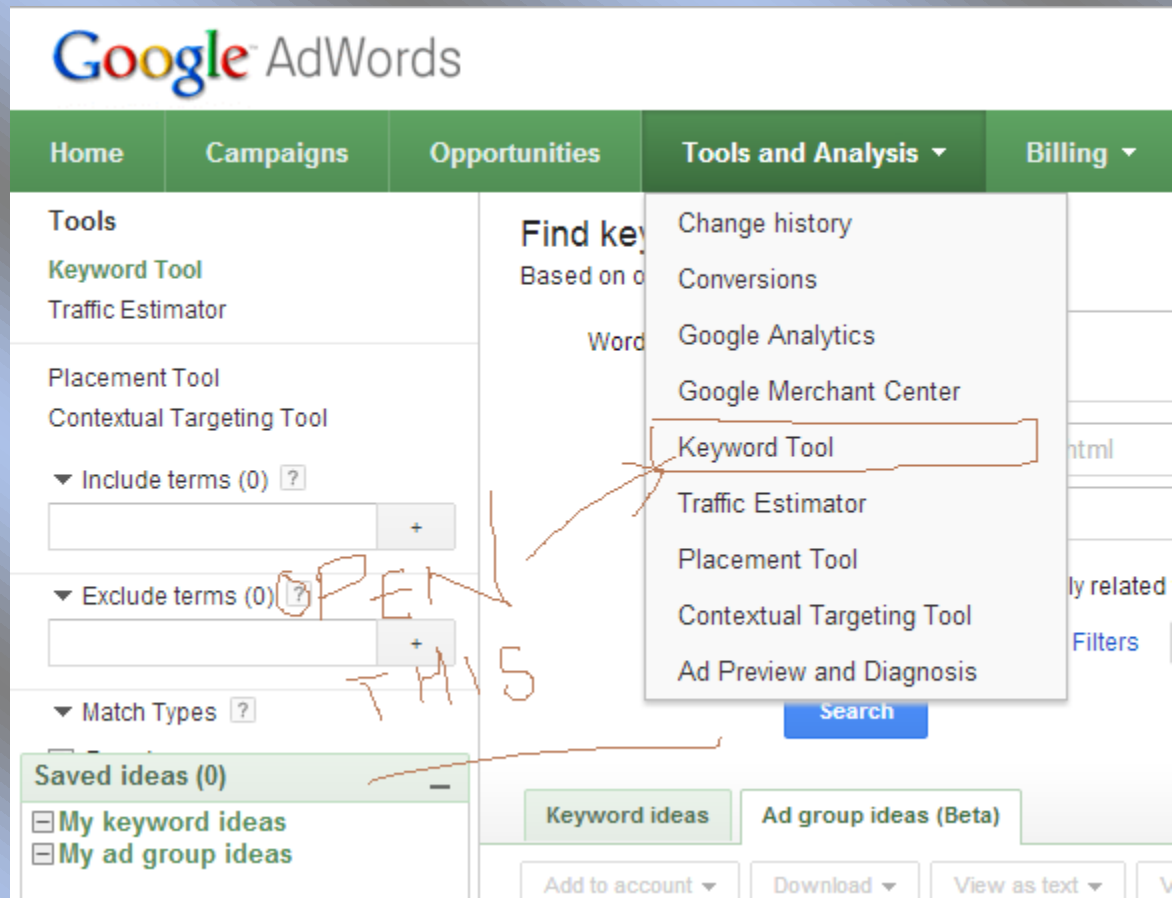
Honestly gaming niches are best to promote at this time. Every month lot of awesome games are released which could be used to effectively to make good \$\$.

So let's say you are going for gaming niche. Then for finding gaming niches you must find hot upcoming games. I like <http://www.ign.com/games/upcoming> for finding niches. Now check out all upcoming games. See whats popular by googling and checking other games sites and also joning gamers forums.

	Injustice: Gods Among Us PlayStation 3 April 16, 2013 Fighting -- Injustice: Gods Among Us is a bold fighting game featuring a large cast of favorite DC Comics icons such as Batman,... Preview Guide Videos Images + Follow	
	Beyond: Two Souls PlayStation 3 October 8, 2013 Adventure -- A sophisticated and technologically advanced gaming experience by Quantic Dream, Beyond: Two Souls follows a young... Preview Guide Videos Images + Follow	
	Grand Theft Auto V PC TBA 2013 Action , Adventure -- Trouble taps on your window again with this next chapter in the Grand Theft Auto universe, set in the city of Los... Guide Videos Images + Follow	

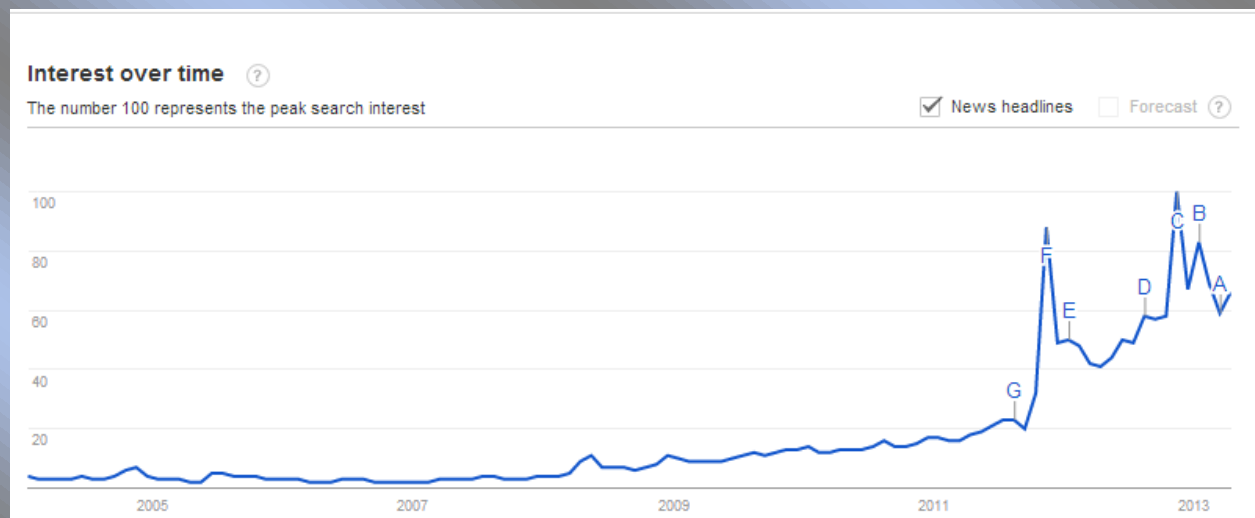
I know a bit about gaming and I know GTA is very hot among gamers. So Gta 5 is best to target at the moment. Now we got our niche, let's analyze the competition.

Goto adwords.google.com and then follow the pic below:

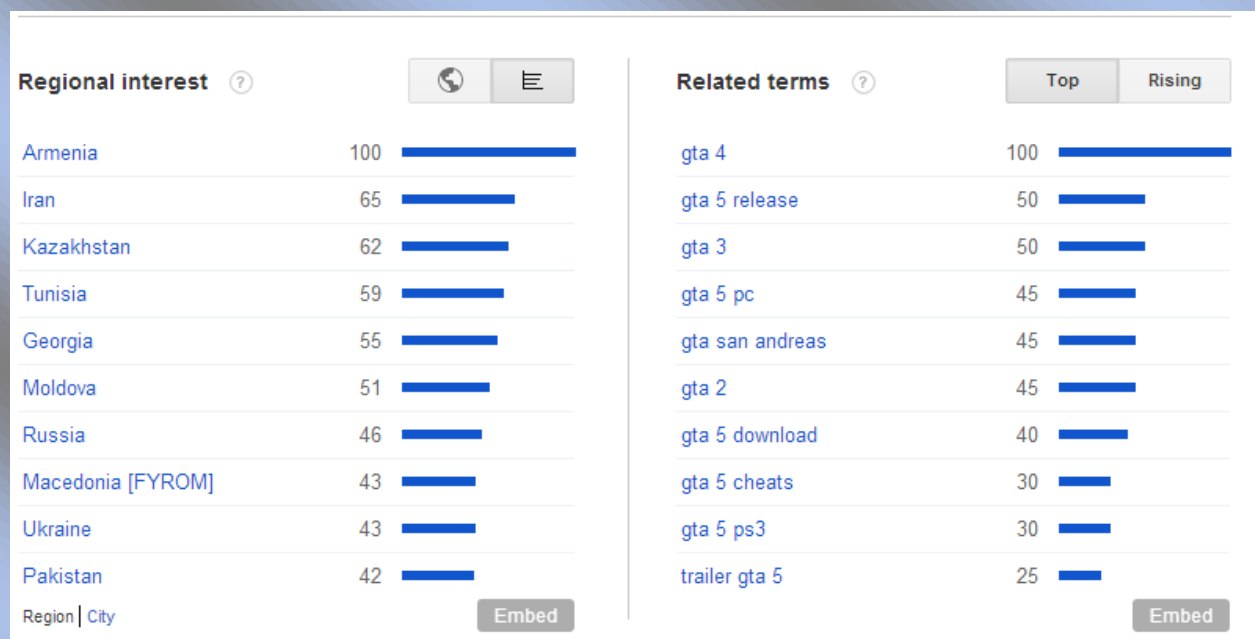


Here you can check how much traffic this keyword is getting from google. Enter your keyword and click "Search" and you will see the report.

Next goto <http://www.google.com/trends/> and enter the keyword and check the graph as well as I which country the niche is popular.



Like the graph shows its search is rising and falling but its pretty good since game is yet to announce and people already searching about this.



This niche is popular in some not so popular places but I since its getting lot of traffic then you will get some good US, UK traffic.

On right side you can see similar keywords which are popular, which means niches ideas. That's all for niche analyzing. Lets move to next Stage...

STAGE 2 – Getting Ready for Battle

Basically in this stage we will get ready for battle by making landing pages and videos to promote the niche and hopefully earn some \$\$.

Before starting we must find what we have to give of our niche. I mean let's say if its GTA 5, whether we have to give keygen, crack, cd key. Or Full game. In my opinion you must check if the game is in beta then give beta keys. Otherwise, full game leaked with crack is best to go with. SO I will go for Full game + crack and also, Keygen.

How to make keygen in VB?

For making keygen, vb is good program and is easier to learn. You can download vb 10 by searching "Visual Basic 10 Express Download" or simple click on this link <http://www.microsoft.com/visualstudio/eng/downloads#d-2010-express>

To download vb 10.

Now, here are some yt videos which are perfect for starters to learn how to make keygen:

<http://www.youtube.com/watch?v=wIPV7xGc3Ew>

<http://www.youtube.com/watch?v=xIwqUYkvfoc>

These two should be enough to learn about keygens, but I you still need help, then use google and I am sure you will find help.

How to Make Video?

Now you know how to make keygens, next step is to make videos showing your keygen's working. If you are doing beta keys niche, then just buy one beta key and make your generator generate that key and then redeem the key. This will work as proof and boost your conversion rate.

If you remember our niche is Gta 5 Keygen and full games. So we did our work for keygen niche but what about full game? How you gonna show full game?

I have pretty good experience in gaming niches and for me editing the trailer and then adding starting like "Download xxx Full game with crack for Free" worked really well. Also watermark the video with your blog link or your landing page link. That's all I do for full game niche. You can add your own twist to make your video more appealing.

There are several ways to make video, like slide in powerpoint, screen recording etc. But personally I like screen recording better than any other method because there you can show proof and do lot of stuff to make cool and HQ video. Also, if you show proof and use your voice narration, it will boost your conversion rate for sure.

For making video you can use camtasia. Actually I recommend camtasia because its really good for recording and editing the video.

That's all about video making , now let's talk about making Landing page.

How to Make Landing Page?

Making a landing page is very important part of your PPD marketing. Your landing page should be simple yet enticing and should appeal to audience. Don't try to put lot of content which will confuse the people. Make it simple and easily accessible.

I like blogger as landing pages as I feel most comfortable working with blogger than any other service. Many others will have different opinion about blogger as landing page. SO you should try all and check whats converting most for you.

I am not gonna teach you how to make blogs or landing pages but I will tell you of what components your LP should be made of.

1. Your header should be about the niche and it will be good if you use picture as header.
2. Make your blog stand out from your competitors by adding slider, FAQ page, How to complete Survey Page, and Contact US page.
3. Post the images of game and your software in your post. Use alt tags on your images.
4. Write good title like: (Leaked) GTA 5 Full game with skidrow Crack 2013" something like that.
5. In post body, write about game and your software, how your tool works, games specification, system requirement etc.
6. Use cool Download buttons.

That's all about landing pages. I don't think there anything more I could explain. You can make your own landing page in blogger or download templates from <http://btemplates.com>, <http://www.soratemplates.com/>, <http://www.allblogtools.com/>.

STAGE 3 – Promotion of Video and LP

This is the most important stage of your PPD marketing. You do this correctly and there will be nothing stopping you from earning \$\$\$. This is the stage where you will face challenge and stiff competition. Most of the people give up and get nothing. Don't give up. Face the challenge and wipe out your competition. Let's see how to promote:

How to promote Videos?

You will promote your video through similar video streaming sites. This will be targeted traffic source and conversion rate will be high. Here are some of video streaming sites:

Youtube, Dailymotion, Metacafe, and Vimeo.

First of all you need to make account on all the listed accounts. Making accounts on youtube is tough and you can either buy pva accounts or make pva acc yourself. Making account on other three sites are fairly easy.

Now once you got your account, upload your video on all of these sites. But to gain traffic you have to rank your video and for that you have to correctly optimize your videos title, description and tags. So here is how to optimize:

For our niche "Gta 5 Full game with Crack"

Title: Something attractive and different from others like this " [Working]
Gta 5 Full game Leaked with skidrow crack 2013 [Mediafire]

Description: Write about what is Gta 5, then your landing page link, then its system requirement, and other similar data. Finally enter some extra tags and that's all.

Tags: Finding tags is rather difficult job but here is trick.

1. Goto youtube and search for your niche. In this case Gta 5 full game.

The screenshot shows a YouTube search interface with the query "gta 5 full game download" in the search bar. The search results are displayed in a list format. The first result is titled "LEAKED GTA V 5 Full Free PC Game Download (Mediafire)" by "Compressedgames", posted 7 months ago with 16,542 views. The description includes a download link and a note about a torrent. The second result is "GTA V 5 Full Free PC Game Download LEAKED WORKING Grand Theft Auto 5 V" by "bedune esm", posted 3 weeks ago with 1,702 views, including a download link. The third result is "Free Download GTA V PC GAME Full Version" by "ABIGAIL JHONSON", posted 1 month ago with 1,666 views, including a download link. The fourth result is "GTA 5 download full game Released FREE [MediaFire]" by "Vaasko Azis", posted 4 months ago with 29,028 views, including a download link. Each result includes a video thumbnail, a title, a byline, a view count, and a description. The search bar also shows "About 967,000 results".

gta 5 full game download

Filters About 967,000 results

LEAKED GTA V 5 Full Free PC Game Download (Mediafire)
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GTA 5 download full game Released FREE [MediaFire]
by Vaasko Azis • 4 months ago • 29,028 views
Download now the REAL GTA 5 game, Incructions at the rar File. I pre-purchased

2. Click on any video from top 3 and copy its id for ex: if this is url <http://www.youtube.com/watch?v=ZaFWU8nup0U> then id will be everything after "=" i.e. ZaFWU8nup0U
3. Goto https://ads.youtube.com/keyword_tool follow the instruction in pic below:

Keyword Tool

Use the Keyword Tool to get new keyword ideas. Select an option below to enter a few descriptive words or phrases, or type in a YouTube video's id (or watch page url).

Important note: We cannot guarantee that these keywords will improve your campaign performance. We reserve the right to disapprove any keywords you add. You are responsible for the keywords you select and for ensuring that your use of the keywords does not violate any applicable laws.

Results are tailored to the languages and countries you choose below:

English	Afghanistan
Chinese (Simplified Han)	Albania
Chinese (Traditional Han)	Algeria
Danish	American Samoa
Dutch	Andorra
Finnish	Angola

How would you like to generate keyword ideas?

☐ Descriptive words or phrases
(e.g. green tea)

☒ YouTube video id or url
(e.g. youtube.com/watch?v=JgT4aS5_Zrw)

Enter a YouTube video id or YouTube watch page url to find keywords related to the video.
<http://www.youtube.com/watch?v=ZaFWU8nup0U>

Get keyword ideas

Handwritten annotations:
- "Enter the id you copied after '=' with an arrow pointing to the URL input field.
- "Select this" with an arrow pointing to the "YouTube video id or url" radio button.
- "click this at last" with an arrow pointing to the "Get keyword ideas" button.

4. Now you will see the keyword ideas or tags. Just copy all the good ones and reject irrelevant tags and paste in tags column.

Now boost your video with views, subs, likes, and favs and finally comments. You can use vagex for views and likes, u2bviews for comments. Also if you have money to invest then buy retention views from trusted sellers only.

Now upload video on all the sites and enter same tags and twist title and description a bit. You can also post your video link in facebook pages and forums. This is all about video promotion. Lets head to next part.

How to Promote LP?

Best way to promote your landing page is search engine optimization. You have to do both on-page and off-page optimization. In on- page you follow same procedure as video, and write title and description targeting your niche. Don't use same keyword a lot of time as it will be considered keyword stuffing. In off-page optimization you build backlinks pointing to your LP. Its better you use google and start learning seo, coz its very important in long term.

You can also promote your landing page by making thread on forums related to gaming. Write something like "Gta 5 full game free – Is this real?

Make some story how you find the landing page and wanted to know if this is real.

You can also promote through facebook by spamming fan pages related to your niche about your landing page.

This is all about promotion of Landing pages and in general everything. Till now you have learned all the basics of how to make money through ppd/cpa. In next stage I am going to talk about Optimization, so ppd users can leave here, since you don't have option to choose offers.

STAGE 3 – Optimizing Offers

For adworkmedia:

1. First of all goto Optimization center. For link locker:

https://www.adworkmedia.com/publisher/index.php?option=tools§ion=link_locker_global_settings

for content locker

https://www.adworkmedia.com/publisher/index.php?option=tools§ion=gateway_global_settings

2. Now i recommend to use default offer optimization setting. Which runs daily and optimize offers for you:

No-Show Campaigns List

If you wish to prevent certain campaigns from showing on your Link Lockers then please use the tool below to add campaigns to your **No-Show** list.

**Tip:** Our Link Lockers automatically serve the best performing offers based on overall network performance so we strongly recommend not allocating too many offers to your **no-show** list. A CR above 10% or EPC above \$0.10 is typically a good indication that the campaign is performing well.

Sort All Campaign Lists By Country

All Countries 

Filter Active Campaigns »

Automatic Personal Campaign Optimization

Our tested algorithm will add campaigns to your No-Show list that are not performing well with your traffic. This option can be set to run daily automatically or immediately upon request.

Auto Run Daily - Optimize Campaigns w/ current No-Show Settings 

Update Optimization Preference »

Why? So that it could select best offer for you depending on previous traffic conversion. If you get 150+ clicks a day then run it for 1 day, else run this for two days

3. After a day or two, you can see whether you are getting good conv or not. Well i favour epc for selection rather than conversion but its your choice.

4. Now goto optimization center again and select "No preference" in Automatic Personal Campaign Optimization.

Sort All Campaign Lists By Country

All Countries

Filter Active Campaigns >>

Automatic Personal Campaign Optimization

Our tested algorithm will add campaigns to your No-Show list that are not performing well with your traffic. This option can be set to run daily automatically or immediately upon request.

No Preference

Update Optimization Preference >>

Active Link Locker Surveys and Downloads

ID	Campaign Name	Countries	Payout	EPC	CR	Geo Settings
3743	\$1,500 Applebees Gift Card 🍷 Personal EPC: \$0.18 Personal CR: 15.48% Earnings: \$13.00	United States	\$1.00	\$0.21	15.37%	Manage Countries
2627	\$1000 Shopping Voucher SOI - (\$G) Personal EPC: \$0.15 Personal CR: 29.85% Earnings: \$8.00	Singapore	\$0.40	\$0.11	16.31%	Manage Countries
3741	\$1500 Taco Bell Gift Card Survey Personal EPC: \$0.19 Personal CR: 16.47% Earnings: \$14.00	United States	\$1.00	\$0.20	14.96%	Manage Countries
3452	Aldaniti - Apple Product (Denmark) Personal EPC: \$0.09 Personal CR: 17.86% Earnings: \$2.00	Denmark	\$0.40	\$0.12	18.01%	Manage Countries
3563	BDO - American Express GC (Submit)	United States	\$1.10	\$0.14	9.73%	Manage Countries

5. Now slowly go through all the offers. Start removing offers by following given criteria

a) First of all remove all those offers which are not converting at all but are atleast 2-3 days old if low paying and atleast 5-6 days old if high paying.

b) Now remove all those offers which are getting less than \$0.10 epc or 10% conversion rate if the offer is low paying. If the offer is high paying then atleast \$0.20 epc (i do not consider conv for high paying offers.)

c) At last you will be left with not many offers. Now if the country like US has 10 offers running after removing low conv offers, then go through again and remove the offers which are getting least epc and conv. You should run 4-6 offers for big countries like USA, UK etc and 2-3 for others.

Well keep doing different things. Your epc really depends on many factors like your landing page, your offer page, video and many others.

I know this is too basic guide and you are disappointed but I am sorry, I wrote all what I do, except the twists I apply. You can make \$30 a day from this basic guide but if you want to hit big, then twist the method and you will see increase in earnings.

Thank you all and I am sure if you take action then there is nothing which can stop you from achieving your goal.

legendary нафкя